

Editor's Note: Attached are high-resolution photos for promotional use. If you wish to obtain additional photos, please email marcucci@palacetheaterct.org



FOR IMMEDIATE RELEASE

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**"THE PRICE IS RIGHT LIVE!™" COMING TO PALACE THEATER OCTOBER 18
TICKETS ON SALE JUNE 12 10AM!**

WATERBURY - **"The Price is Right Live!™"** is coming to the Palace Theater on Wednesday, October 18 at 7:30pm!

TICKETS GO ON SALE Monday, June 12 at 10:00am at www.palacetheaterct.org or by calling the box office at 203.346.2000 . Tickets range from \$ \$46.50 & 60.50 plus applicable fees.



"The Price Is Right Live!™" is the hit interactive stage show that gives eligible individuals the chance to "Come On Down" to win. Prizes may include appliances, vacations and possibly a new car! Play classic games from television's longest running and most popular game show from Plinko™, to Cliffhangers™, to The Big Wheel™, and even the fabulous Showcase.

Playing to near sold out audiences for nearly nine years, The Price Is Right Live! has given away more than 10 million dollars in cash and prizes and sold more than 1.2 million tickets. If you enjoy the rush of emotions experienced while watching the show on television, just imagine the possibilities if you were actually in the audience watching it live.

The Price Is Right is produced by FremantleMedia North America and licensed by FremantleMedia.

EVENT: **The Price is Right Live!**
DATE/TIME: October 18 @ 7:30pm
VENUE: Palace Theater, Waterbury
TICKETS ON SALE: Monday, June 12 @ 10am

Want to play? No purchase necessary. Open to legal residents of 50 United States and Canada (excluding Puerto Rico & Quebec), 18 years or older. Ticket purchase will not increase your chances of being selected to play. To register for chance to be a contestant, visit registration area at or near the venue box office 3 hours prior to show time. For complete rules & regulations, including eligibility requirements, visit or call the box. To enter theater to watch show, a ticket purchase is required. Sponsored by Good Games Live, Inc. Void where prohibited. Price is Right Live™/© 2017 FremantleMedia. All Rights Reserved.

COME ON DOWN TO WIN!

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About the Palace Theater

The Palace's primary purpose is to revitalize the Greater Waterbury community through the presentation of the performing arts and educational initiatives in collaboration with area cultural and educational institutions. Its mission is to preserve and operate the historic Palace Theater as a performing arts center and community gathering place that provides a focal point of cultural activity and educational outreach for diverse audiences.

For more information, visit: www.palacetheaterct.org.

The Palace Theater gratefully acknowledges support by Comcast, Crystal Rock, Webster Bank, MacDermid Performance Solutions, Bank of America, Powerstation Events, City of Waterbury, CT DECD Office of Tourism, ION Bank, Hoffman Auto Group, The Next Street, Republican-American, and WATR Radio.